

Winter Floorcare - Email

How to use:

- 1. Update the below text, replacing any red text with your own information.
- 2. Copy and paste both the image and the updated text into your favorite email program and send to your customers.

Email Subject: Are you ready?



According to data from the National Safety Council, 25,000 slip, trip and fall accidents occur daily in the US. Snow, ice and freezing temps in the winter multiply the number of wet and slippery surfaces at work and the potential for accidents.

Now is the time successful facility managers plan and implement well-grounded strategies. Our manufacturing partner Diversey has all the products and knowledge needed to prevent and combat the winter elements that damage floors. Let's protect and care for people everyday.

Contact **[INSERT DISTRIBUTOR COMPANY NAME]** to help you deliver the solutions your facilities managers are looking for.

A clean floor is a safe floor.

[insert COMPANY NAME]
[insert company logo]