



Diversey 

When it comes to hand hygiene, even small moments have a big impact.

Every moment counts.





Leading the way in Personal Care



1986

Soft Care[®] Tex, the first fully sustainable, industrial personal hygiene wipe for waterless hand cleaning



1994

LeverLine dispenser, a push-button dispenser with closed pouch and patented below-pump for cost-efficiency



1998

Soft Care Sensisept, patented excellent antimicro hand wash with residual efficacy and mildness



2000

Soft Care Select, the first closed dispenser for hospitality



2000

Soft Care Line, the first closed dispenser with easy push-the-cover mechanism

2005

AISE Charter for Sustainable Cleaning First B2B chemical manufacturer. Board members

SURE
THE SAFE CHOICE FOR EFFICACY



ECHA
EUROPEAN CHEMICALS AGENCY



2015

First plant-based hand care range including hand rub (EN1500) & antimicrobial hand wash (EN1499), both also passing EN14476

2015

Commitment to lead in skin health within personal care category - all products having superior skin compatibility, including patch tests

2014

Joined Private Organizations for Patient Safety, to increase hand hygiene compliance in Healthcare settings - part of World Health's Organization

2013

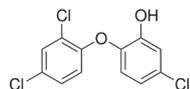
Leading products' compliance to ECHA Biocidal Products Regulation (BPR), Diversey is part of 'Task Force' groups

2010

Soft Care Sensations, the first closed dispensing system that offered customization in the hospitality market

2009

Soap for Hope, soap recycling initiative in +40 countries creating shared value (CSV) between hotels, NGO's & communities, saving lives, enhancing livelihoods & reducing waste



SDN SAFER DISINFECTANT NETWORK

cleanhospitals



2016

Commitment to voluntarily remove non-desired ingredients globally - removal of triclosan and parabens

2017

IntelliCare, the first hybrid touchless dispenser globally - works even when batteries run out

2018

Joined Safer Disinfectants Network to improve efficacy and safety standards within the healthcare regulatory framework

2019

Joined Clean Hospitals - Global Healthcare Environmental Hygiene Network, in partnership with GAPIC

2020

Significantly increased capacity of our GMP-certified plants in Europe and globally to guarantee increase of demand following COVID19 pandemic

2021

Beside products with eco certifications Nordic & Swan, Diversey personal care has sustainability upgrade with Ecovadis, cradle to cradle, 100% Post consumer plastics bottles, 100% micro-plastics free solutions



Any job starts with proper hand hygiene

Diversey personal care solutions add value across all segments and application areas.



Tailored systems that meet your needs and solve your critical issues to deliver safe, hygienic operations.

Make hand hygiene compliance easier

Soft Care hand sanitiser suitable for frequent usage

SOFT CARE HAND Sanitisers



Containing more than 71% alcohol, these sanitisers are designed for healthcare environments.

Choose from a range of formats from personal belt clip bottles, to end of bed pump top bottles and a wide range of bottles compatible with the leading dispensers.

EXCELLENT EFFICACY

- 30 sec. Yeasticidal
- 30 sec. Virucidal
- 30 sec. Bactericidal

HEALTHCARE
Best-In-Class



Skin-friendly Soft Care hand sanitiser

Dermatologically tested, contains skin moisturisers for frequent daily hand sanitising without skin dryness and cracking.

Make hand hygiene compliance easier

Soft Care hand soaps and lotions suitable for frequent hand washing

INTELLICARE DISPENSER REFILLS



Skin-friendly formulations encourage hand hygiene compliance and reduce occupational illnesses

Did you know that 1 in 5 people don't wash their hands and of those that do, only 30% use soap?

70% of all infections are caused by contaminated hands

Proper hand hygiene is the simplest and cheapest way to prevent spreading infections and save lives

Ask us how we can help you improve your hand hygiene and infection prevention routines to make them work for you



Private
Organizations
for Patient
Safety
Hand Hygiene

HEALTHCARE
Best-In-Class



Skin-friendly Soft Care hand soaps and lotions

Soaps suitable for frequent hand washing and lotions for skin maintenance.



Food safety starts with hand hygiene

**FOOD SERVICE
& RETAIL**
Robust & Reliable

Hand hygiene with IntelliCare solutions

VERSATILE HYBRID & MANUAL DISPENSERS



EXTENSIVE LIQUID AND FOAM OPTIONS, WORK IN THE SAME DISPENSER



- Save time refilling by swapping to large 1.3L cartridges
- High quality, skin friendly hand care solutions from hand soaps, hand sanitiser to hand cream via one dispenser

Innovative IntelliCare Hybrid Dispenser

Support dosing when batteries run out, complete hand hygiene solution with fixed dosing and low maintenance.



Food safety & brand protection starts with hand hygiene

**FOOD SERVICE
& RETAIL**
Stylish & Efficient

Hand Hygiene with Soft Care Dispensers

STYLISH FOAM & LIQUID DISPENSERS



Soft Care Line
800ml



Soft Care Foam
700ml

LIQUID AND FOAM REFILL OPTIONS



- High quality, skin friendly hand soaps, hand sanitisers and hand creams offer a total hand care solution
- Extra hygiene and low maintenance solution

Stylish Soft Care line dispenser

Manual wall mounted dispenser with sealed cartridges offering accurate dosing. An agile and low maintenance solution.



Food safety and brand protection starts with hand hygiene

**FOOD SERVICE
& RETAIL**
Cost-Effective Solution

Soft Care bulk refill system

VARIOUS COLOURED BULK REFILL SYSTEMS FOR OPERATIONAL EFFICIENCY



High quality skin friendly 5L refill options available for hand soap, hand sanitiser and hand cream.



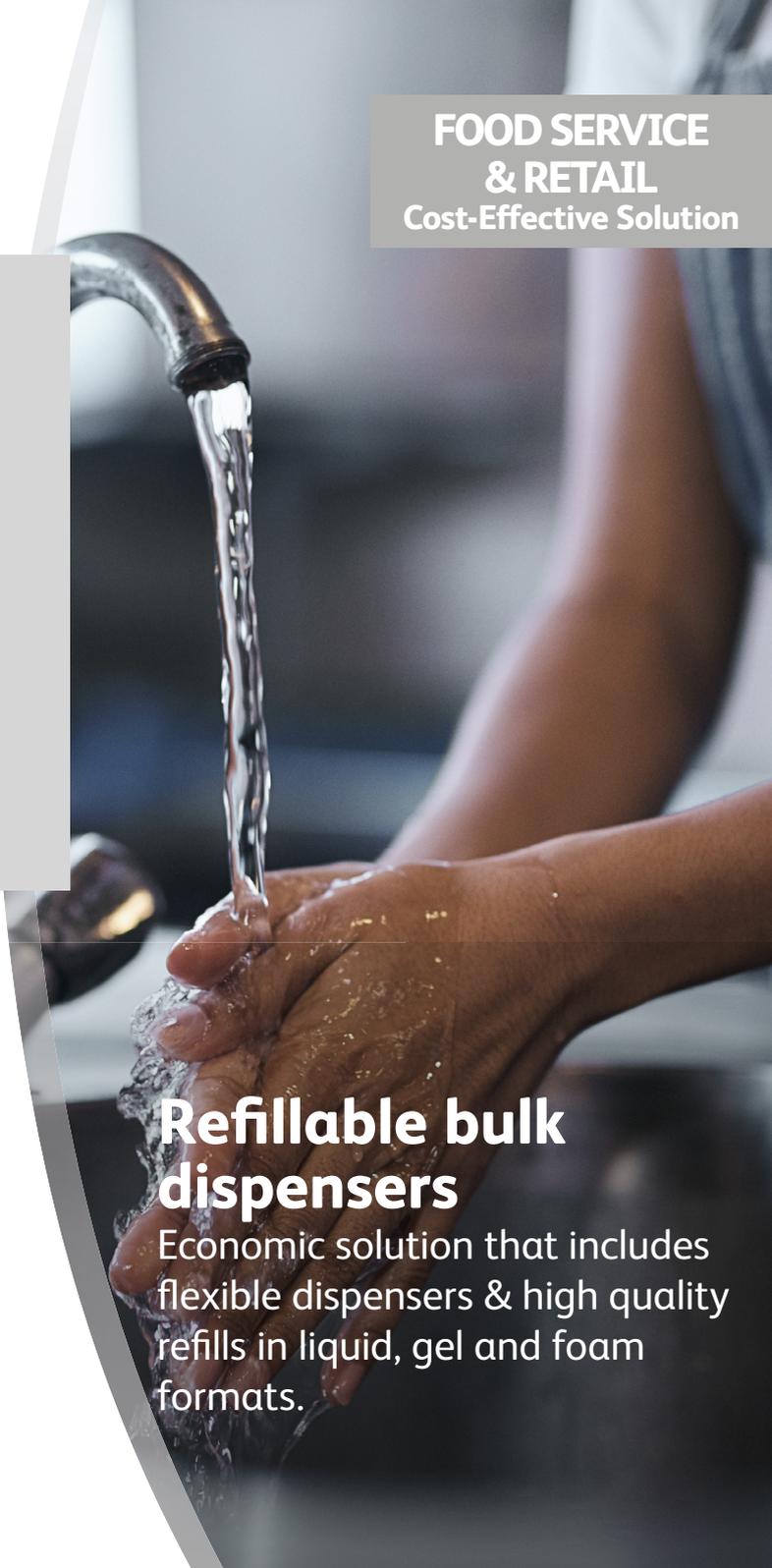
GENERAL HAND SOAP

HAND SANITISERS

ANTIMICROBIAL HAND SOAP

Refillable bulk dispensers

Economic solution that includes flexible dispensers & high quality refills in liquid, gel and foam formats.



Keep your school staff, children and visitors protected with effective fun hand hygiene

KID-FRIENDLY FACILITIES
Fun and user friendly

IntelliCare

- Increased brand protection
- Easy to use dispensers, kind to the skin products
- Safe for kids and facility visitors
- Increased peace of mind for facility owners



- Save time refilling by swapping to large 1.3L cartridges
- High quality, skin friendly hand care solutions from hand soaps, hand sanitiser to hand cream via one dispenser
- Multiple refill options: Liquid, gel, cream and foam. Switching to foam can save up to 60% water and energy via easy rinsing

IntelliCare hybrid & manual dispensers

Foaming hand soaps and end-user-safe hand sanitisers with stickers to make hand hygiene fun!

A natural choice

SURE personal care range

100% biodegradable natural formulas made from plant derived by products. Meet your non-classified hand care range that is also C2C gold certified



SURE®



SURE personal care

Increased brand protection,
kind to the skin, safe to use,
increased peace of mind.

Covers complete application areas

The range includes:

- SURE Hand Wash
- SURE Antibac Hand Wash Free
- SURE Antibac Hand Wash Foam
- SURE Instant Hand Sanitiser

Proper amenities increase guest satisfaction

HOSPITALITY
Customisable Solution

Soft Care Sensations

250ml stylish Soft Care sensation dispenser with customized cover



Dove LUX

Welcome your guests with the well known Dove and Lux high quality hand, body and shampoo, to make them feel at home.



- One month without need for replacement
- Avoid 3,5 tons of solid waste (generated each year on average by a 400-room hotel)
- 100% recyclable
- Eco-label available

Soft Care Sensation with customization

Increase guest satisfaction with smart attractive amenities, reduce single disposable waste and achieve a reduction in CO₂ emissions.



Proper amenities increase guest satisfaction

Lapē Collection



ENHANCE BRAND EXPERIENCE



PROMOTE GOOD HYGIENE



DRIVE CUSTOMER LOYALTY



MINIMISE ENVIRONMENTAL IMPACT



DELIGHT GUESTS WHILE HELPING OTHERS - Soap for Hope



Complete amenities range including hand wash, body wash, shampoo and lotion.

HOSPITALITY
Sustainable Amenities



Lape Collection Guest Amenities

Transforming any washing moment into a memorable guest experience.





Soap for Hope, Making a Difference

We have always believed Diversey should have a positive impact on the communities we serve. So it is our vision that together we will elevate our partners, customers, suppliers and end-users to become a force for positive change in the world. To fulfill this vision, we reinvest a percentage of sales from the Lapē Collection back into needful communities through Soap for Hope.

Soap for Hope has three key objectives: to save lives by promoting a cleaner and healthier environment through proper hand-washing with soap; to provide a means of livelihood for local communities through learning a new skill; and to help hotels reduce waste by recycling used or discarded soap.

How does Soap for Hope work?



Collect used soaps from hotels



Cut into cubes



Soak in Diversey sanitizing solution



Press into 120 or 500g brick



Dry and cut into soap bars



Distribute soap to community



On an average year, Diversey's contribution to Soap for Hope contributes to



40 countries



184 cities



667 partner hotels



1446 TONS

Used soap collected



12 MIL

Soap bars made



>8MIL

Beneficiaries





Our Personal Care solutions address critical business needs



Guest Experience PROTECT & DELIGHT YOUR GUESTS

- Global trusted brands
- Differentiated patented solutions
- User friendly, closed hygienic packaging
- Expertise across business segments



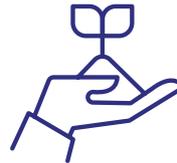
Brand Protection FOOD SAFETY, EMPLOYEE SAFETY & CUSTOMER SAFETY

- Skin health leading formulations
- Effective hand wash and disinfectant in 1 step
- End user friendly solutions increase hand hygiene compliance



Operational Efficiency COST-EFFICIENT SOLUTIONS

- Easy-to-use solutions, integrated in the workplace
- Good quality chemicals & equipment, more time for core tasks
- Foam soaps for high-traffic areas – usage reduction
- Robust dispensers to minimize maintenance & unforeseen costs
- Reliable systems that reduce total costs



Sustainability SOLUTIONS THAT DELIVER WITH LONG TERM VISION

- Waste reduction via flexible packaging
- 50%-100% PCR plastic packaging
- Eco-certified soaps & natural ingredients
- 100% micro plastics soaps
- Foam soaps to reduce water consumption





Diversey's mission is to protect and care for people through leading hygiene, infection prevention, and cleaning solutions. We develop and deliver innovative products, services, and technologies that save lives and protect our environment. Over the course of 95 years, the Diversey brand has become synonymous with product quality, service, and innovation.

For more information, visit www.diversey.com or follow us on social media.

