

LAPÉ  
collection





Indulge your guests with the sensuous beauty of Lapē collection,  
while minimising your environmental impact.



Created by Diversey, the Lapē Collection of skin care products allows your guests to transform everyday moments into a peaceful, luxurious multi-sensory experience that enriches their body and soul. With its universal appeal to both men and women, Lapē's delicate scent lingers in the air to make a lasting impression on anyone who uses your washrooms and showers.

# The Small Moments in Life Make a Big Difference



Especially for your brand. Washing and moisturizing hands, body and hair may be routine, but the Lapē Collection adds real value to your brand - transforming any washing moment into a memorable guest experience.



## ENHANCE YOUR BRAND EXPERIENCE

A distinctive but functional design that blends seamlessly into any environment. Designer washroom look with a more sophisticated alternative to a traditional dispenser. Look and feel appeals to both men and women.



## PROMOTE GOOD HYGIENE

Entice customers with attractive skin washing options to reduce the risk of infections and outbreaks. Reduce the risk of allergic reactions with mild formula suitable for every type of skin. Demonstrate concern for your guests' health with Lapē's advanced moisturizing complex and its phthalate-, paraben- and triclosan-free formulas.



## DRIVE CUSTOMER LOYALTY

Create a pleasant washing environment to build a stronger connection between guests and your establishment. Leave a unique sensory experience with Lapē's universally appealing scent. Delight your guests with a line of high-quality soaps and lotions that feel and look luxurious. Offer refillable, recyclable products that demonstrate your commitment to sustainability.



## MINIMISE YOUR ENVIRONMENTAL IMPACT

By using 100% post consumer recycled plastic products with 100% micro plastic free formulations, you contribute to the plastic free ocean future and reduce landfill, protecting the planet. Reprocessing existing plastics uses less energy and fossil fuels. Refillable options help you further minimise your environmental impact compared to traditional amenities.



#FightingPlasticWaste



## DELIGHT YOUR GUESTS WHILE HELPING OTHERS

5% of the annual profits of the Lapē Collection is donated to the SoapForHope initiative, contributing to community hygiene in developing countries with lower hygiene conditions.



# Transform any Washing Moment into an Unforgettable Guest Experience



## **HOSPITALITY EXPERTISE**

Combine Diversey's deep familiarity with your operational requirements and our hospitality expertise, and you have the ideal partner with whom you can entrust guest hygiene.

## **MEETING YOUR SUSTAINABILITY NEEDS**

At Diversey, sustainability is an important part of our business DNA and embedded in everything we do – from our innovative solutions to our corporate values. The Lapē Collection is made using 100% post consumer recycled plastics, with 100% micro plastic free formulations, and outer packaging to minimize the impact on the waste stream. Plus, our refill solution supports the environmental life cycle, making it easy to implement a sustainable guest hygiene program.

## **COST SAVINGS**

As a single trusted source for personal care products, we reduce cost-in-use and supply chain complexities – which lets you delight your guests for less.



## Universal Appeal and Elegant Presentation



The Lapé Collection represents years of experience creating products that indulge guests. With its universal appeal and elegant presentation, these versatile washes and lotions are suitable for relaxation and work environments, for both washrooms and showers - blending effortlessly with a wide range of décor. The delicate fragrance enhances your washing moments with every use and lingers on the skin as a pleasant reminder of your brand experience.



## Oriental Lemon Tea Hand Wash



Savor the clean, fresh scent of lemon and green tea, as this enticing hand soap refreshes your mood and energizes those everyday moments.



Unique micro-plastic free formulation cleanses and hydrates

Skin neutral pH

Refillable, free standing pump top bottles

300ml bottle size

NEW bottles made from 100% post-consumer recycled plastics, contribute to a plastic free Ocean future

#FightingPlasticWaste



#FightingPlasticWaste



## Oriental Lemon Tea Hand & Body



The invigoratingly fragrant aroma of citrus and tea leaves blended into this nourishing formula protects, soothes and conditions your hand & body.



Unique blend of gentle moisturizing agents leaves hands feeling softened and reconditioned

Refillable, free standing pump top bottles

300ml bottle size



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## Oriental Lemon Tea Shampoo & Body Wash



Savor the clean, fresh scent of lemon and green tea with Oriental Lemon Tea Conditioning Shampoo & Body Wash, with its all-encompassing rich formulation, allow your guests to transform everyday moments into a peaceful luxurious multi-sensory experience - from top to toes.

Unique formulation cleanses and hydrates

Skin neutral pH

Free from phthalates, parabens and triclosan

Refillable, free standing pump top bottles

300ml bottle size





# A Complete Guest Hygiene Solution



Lockable wall brackets ensure the Lapē Collection remains where you install it. Hand, body and hair wash is always located in the ideal location which keeps the washroom tidy and adds convenience for your guests.

## **SINGLE LOCKABLE WALL BRACKET**

Made of high-quality stainless steel, this lockable, wall-mounted bracket makes a distinguished statement in any location.



## **DOUBLE LOCKABLE WALL BRACKET**

Designed to securely keep both hand, body and hair wash and lotion bottles together, the double bracket shares the same high quality design and functionality.





# Cost-effective No-Mess Refill Program



Lapē Collection offers cost-effective refills that let you top up Lapē bottles without removing them from their wall brackets, without mess.

Refilling these bottles keep costs low, creating an even more environmentally sustainable solution.



Quick, easy, no-mess refills as part of your normal washroom and shower care routine

Low risk of spills thanks to the thin nose of the squeezy dosing bottle

No need to remove Lapē bottles from wall brackets

Canisters and dosing bottles are all recyclable





## Soap for Hope, Making a Difference

We have always believed Diversey should have a positive impact on the communities we serve. So it is our vision that together we will elevate our partners, customers, suppliers and end-users to become a force for positive change in the world. To fulfill this vision, we reinvest a percentage of sales from the Lapê Collection back into needful communities through Soap for Hope.

Soap for Hope has three key objectives: to save lives by promoting a cleaner and healthier environment through proper hand-washing with soap; to provide a means of livelihood for local communities through learning a new skill; and to help hotels reduce waste by recycling used or discarded soap.

### How does Soap for Hope work?



Collect used soaps from hotels



Cut into cubes



Soak in Diversey sanitizing solution



Press into 120 or 500g brick



Dry and cut into soap bars



Distribute soap to community



On an average year, Diversey's contribution to Soap for Hope contributes to



40 countries



184 cities



667 partner hotels



1446 TONS



12 MIL Soap bars made



>8MIL Beneficiaries





To find out more about the Lapē Collection, please contact your local Sales Representative or Customer Service.

[lapecollection.com](http://lapecollection.com)



Diversey products offer sustainable cleaning, sanitation and hygiene solutions to keep your business - and the world - in good health.