



# Shield – Your Seal of Hygiene

**Developed and audited by Diversey® and Diversey Consulting™ Experts**

The new Diversey Shield enables you to rebuild the confidence of your target audiences towards your brand and its cleanliness standards. Employees can also be assured they are working in hygienically safe operations and facilities. The Shield effectively communicates that enhanced cleaning and disinfection protocols based on WHO and CDC guidance are monitored by Diversey experts.

## Diversey Shield Advantages:

- ✓ Minimize the impact of the COVID-19 crisis on your business
- ✓ Make a visible commitment to your customer that your facility is safe for shopping, eating and sleeping
- ✓ Demonstrate compliance to your local authorities
- ✓ Provide extra assurance and trust with approved health care disinfectants
- ✓ Ensure safe working environment for your employees
- ✓ Protect your brand



### Enhanced cleaning and disinfection audit

- Complete Diversey cleaning and COVID-19 solutions in place, powered by market leading Oxivir disinfection technology



- Enhanced cleaning and disinfection protocols in place (method, frequency, contact time, dilution rate, high touch points)
- Sufficient support materials in place (wall charts, instruction cards, method cards)
- Staff are trained on enhanced cleaning and personal hygiene (Diversey can support with its Hygiene Academy)

### Verification by trained sales, service team or distributor

- Minimum two audits / year with minimum score of 90% including completion of a corrective action plan
- Shield has a year stamp on it and can be used as a sticker or digitally



### COVID-19 safety program audit

- Cleaning and disinfection range in place (product brand independent)
- Covers everything from hand and personal hygiene, social distancing, ventilation, contactless service, health of staff, PPE, training of personnel and communication material to staff and customers
- Diversey Consulting can audit the company's own operations support program or create a customized COVID-19 protocol and checklist

### Verification by Diversey Consulting experts

- Minimum one audit / year with minimum score of 95% including completion of a corrective action plan
- Shield has a year stamp on it and can be used as a sticker or digitally



### Consulting

### Food safety management system audit

- Compliance with all the required food safety guidelines in the food production and service areas
- Alignment with HACCP procedures and local legislation
- Company own Food Safety Management System can be audited or Diversey Consulting can create a customized FSMS

### Verification by Diversey Consulting experts

- Passed two Food Safety audits with green score including completion of a corrective action plan
- Shield has a year stamp on it and can be used as a sticker or digitally



**Learn more**

<https://diversey.com/en/diversey-shield-program>

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