



**Saving Lives. Enhancing Livelihoods. Reducing Waste.**

## Why Soap For Hope?

**Every 20 seconds**  
a child dies as a result  
of poor sanitation

**2.5 billion people**  
lack proper sanitation  
around the world



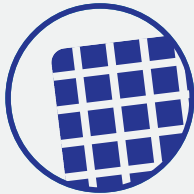
Handwashing with soap is among the most effective and least expensive ways to prevent diarrheal diseases and pneumonia\*

\*UN Water.org

## How Does Soap For Hope Work?



Collect used soaps from hotels



Cut into cubes



Soak in Diversey sanitizing solution



Press into 120g or 500g brick



Dry and cut into soap bars



Distribute soap to community

# ZERO

Running water & energy needed to run the soap-making program



## 2019 Soap For Hope Impact



40 countries



184 cities



667 partner hotels



1446 TONS used soap collected



12 MIL soap bars made



> 8 MIL beneficiaries