

SURE[®]

THE POWER OF NATURE





The power of nature

SURE is a comprehensive offering of plant-based, 100% biodegradable* cleaning products designed to deliver superior professional results while being safe for people and kind to the environment. With environmentally-friendly ingredients from renewable resources, SURE products meet all your daily requirements for kitchens, facilities and personal care.

For safe and sustainable cleaning

SURE cleaning solutions deliver the cleaning performance you need to protect the health and well-being of your guests and employees, while enhancing your brand reputation.

The plant-based ingredients contained in SURE products are typically derived from by-products of the agro-food industry, originating from sugar beet, maize, straw bran, wheat bran and coconut. The products contain no artificial dyes, perfumes, quats, chlorine, phosphates or oxide compounds, and are formulated to achieve the lowest hazard classification without the need for gloves and goggles during cleaning.**

From the experts you trust

Diversey is the world leader in complete industrial and commercial hygiene and sanitation solutions. We understand the cleaning challenges you face every day, and we care deeply about improving people's lives with sustainable and effective professional solutions. With over 90 years of experience and a global footprint in 175 countries, we know our business, and we understand yours.



Be **SURE** with natural cleaning products that provide safety and sustainability without compromising performance.

Naturally and simply effective

SURE represents Diversey's global commitment to providing professional cleaning products that meet your strict demands for efficacy, together with respect for the environment and human health.

All products use plant-based formulas to create a complete assortment of environmentally-friendly cleaning products that work.

Superior performance is guaranteed by rigorous testing, and is based on Diversey's expertise and global experience in developing market-leading cleaning solutions.

SURE products are safe and easy to use, and do not require special user training. Mini user-guides and simple, color-coded labels help ensure correct product use.

SURE products are available in trigger bottles, bottles and cans, as well as in Diversey dispensing and dosing systems Divermite™, SmartDose™, QuattroSelect™ and IntelliCare®. The reliable technology of the systems, combined with a comprehensive range of products, ensures perfect results for all your cleaning needs.

Be assured

Practice sustainable and effective cleaning

- Higher guest and employee satisfaction
- Enhanced brand reputation
- Consistent cleaning performance

Achieve easy and efficient results

- Correct dispensing through dosing and dispensing systems assures controlled costs, with no over or under dosing
- All you need for daily cleaning and personal care
- Color-coded labeling
- Minimal training required

Protect your employees and the environment

- All designed for lowest hazard classification
- No need for gloves or goggles during cleaning**
- No hazardous ingredients
- Closed and intuitive dosing and dispensing systems

*Based on an independent OECD 301B assessment. **Except oven cleaning with neat product.





SURE PRODUCT RANGE



SURE Hand Dishwash

Concentrated hand dishwashing liquid for cleaning pots, pans, crockery, glass and all washable utensils.

Available in: 1 L bottle, 5 L can, 1.5 L Divermite pouch



SURE Washroom Cleaner & Descaler

Concentrated and highly-effective product for daily and periodical cleaning of water-resistant hard surfaces in washrooms.

Available in: 1 L bottle, 5 L can, 2.5 L QuattroSelect pouch, 1.4 L SmartDose



SURE Interior & Surface Cleaner

Concentrated all-purpose detergent for cleaning hard surfaces, such as floors, walls, doors, ceilings and general equipment.

Available in: 1 L bottle, 5 L can, 1.5 L Divermite pouch, 2.5 L QuattroSelect pouch, 1.4 L SmartDose



SURE Toilet Cleaner

Ready-to-use, heavy-duty cleaner for effective removal of lime scale and other deposits from toilet bowls and urinals.

Available in: 750 ml bottle, 5 L can



SURE Cleaner & Degreaser

Concentrated heavy-duty degreaser for cleaning all heavily soiled surfaces in the kitchen, such as equipment, cooker hoods, cooker tops and tables.

Available in: 1 L bottle, 5 L can, 1.5 L Divermite pouch, 2.5 L QuattroSelect pouch, 1.4 L SmartDose



SURE Floor Cleaner

Concentrated, low-foaming daily cleaner for all water-resistant hard floors. Recommended for all cleaning methods, including bucket and scrubber drier applications.

Available in: 1 L bottle, 5 L can, 1.5 L Divermite pouch, 2.5 L QuattroSelect pouch, 1.4 L SmartDose



SURE Descaler

Concentrated acidic cleaner for removal of lime scale from kitchen equipment and utensils.

Available in: 1 L bottle, 5 L can



SURE Antibac Hand Wash

Antibacterial hand wash that meets EN1499 to ensure the highest disinfectant standards.

Available in: 800ml pouches for Soft Care Line and 500ml pump top bottles



SURE Glass Cleaner

Ready-to-use spray cleaner for streak-free glass cleaning.

Available in: 750 ml trigger bottle; 5 L can



SURE Antibac Hand Wash Free

Antibacterial hand wash that meets EN1499 to ensure the highest disinfectant standards. No perfume or dye.

Available in: 1.3 Litre bottles for IntelliCare, 800ml pouches for Soft Care Line and 500ml pump top bottles



SURE Grill Cleaner

Detergent suitable for daily cleaning of heavily soiled surfaces, such as ovens, grills and salamanders.

Available in: 750 ml trigger bottle; 5 L can



SURE Antibac Foam Hand Wash Free

Antibacterial foam hand wash that meets EN1499 to ensure the highest disinfectant standards. No perfume or dye.

Available in: 1.3 Litre bottles for Intellicare



SURE Cleaner Disinfectant

Concentrated detergent disinfectant for the cleaning and disinfection of all surfaces in food premises.

Available in: 1 L bottle; 5 L can, 1.5 L Divermite pouch, 1.4 L SmartDose



SURE Hand Wash

Gentle and effective hand wash with 100% natural perfume.

Available in: 1.3 Litre bottles for IntelliCare, 800ml pouches for Soft Care Line, 500ml pump top bottles and 5 litres



SURE Cleaner Disinfectant Spray

Ready-to-use detergent disinfectant for the cleaning and disinfection of all surfaces in food premises.

Available in: 750 ml trigger bottle; 5 L can



SURE Hand Wash Free

Gentle and effective hand wash without perfumes or dyes.

Available in: 800ml pouches for Soft Care Line, 500ml pump top bottles and 5 litres



SURE Washroom Cleaner

Concentrated daily cleaner for all water-resistant hard surfaces, such as toilets, tiles and porcelain in washrooms.

Available in: 1 L bottle, 5 L can, 1.5 L Divermite pouch, 2.5 L QuattroSelect pouch, 1.4 L SmartDose



SURE Instant Hand Sanitiser

Highly effective alcohol free hand sanitiser for gentle skin care without water. No hazard classification. Meets EN1500

Available in: 1.3 Litre bottles for Intellicare and 475ml pump top bottles



SURE IN DOSING AND DISPENSING SYSTEMS

Divermite

Divermite is a wall-mounted dosing system that safely and simply doses cleaning products and delivers lowest cost-in-use.

Effective: simple product dosing for consistent cleaning results.

Efficient: slow-release dosing button ensures product is used efficiently, without overdosing.

Safe: dispenser and closed packaging design reduces errors and avoids product contact.

Simple: only need to push a button on colour and bottle coded dispenser to get right product.

Sustainable: products in completely emptying and recyclable pouches.



Available products in Divermite pack size 4 x 1.5 L:

SURE Hand Dishwash	SURE Cleaner Disinfectant
SURE Interior & Surface Cleaner	SURE Floor Cleaner
SURE Cleaner & Degreaser	SURE Washroom Cleaner

QuattroSelect

QuattroSelect is a highly efficient dilution platform for medium to large size building care operations, designed for multiple users and different product requirements.

Efficient: always delivers the right dilution with optimal filling speed.

Safe: closed, fully lockable system prevents users to get in contact with concentrated chemicals.

Simple: up to four concentrated chemicals with four different dilutions are produced, covering all daily cleaning needs.

Sustainable: delivers out of one pouch up to 2,500 L of the same product in ready to use format. This means savings from transport, storage and less packaging waste.



Available products in QuattroSelect pack size 2 x 2.5 L:

SURE Interior & Surface Cleaner	SURE Washroom Cleaner
SURE Cleaner & Degreaser	SURE Washroom Cleaner & Descaler
SURE Floor Cleaner	

SmartDose

SmartDose is a highly innovative, portable and convenient dosing system for small operations, supporting all daily cleaning needs. SmartDose reduces the environmental footprint, when compared with standard and RTU products, through reduced packaging, product, storage and transportation.

Effective: precise dosing for consistent cleaning results.

Efficient: covers all daily cleaning needs.

Safe: closed system for maximum level of safety and cost control.

Simple: smart pump to vary shot sizes for sink, spray or bucket cleaning, minimal user training.

Sustainable: less packaging, storage and transportation compared to ready-to-use products.



Available products in SmartDose 1 x 1.4 L:

SURE Interior & Surface Cleaner	SURE Floor Cleaner
SURE Cleaner & Degreaser	SURE Washroom Cleaner
SURE Cleaner Disinfectant	SURE Washroom Cleaner & Descaler

IntelliCare

With IntelliCare you can choose from a super robust manual dispenser or the worlds first hybrid dispenser, with patented built-in technology that allows for touchless and manual activation, and provides low-content alerts. The dispenser you choose can dispense any SURE product regardless of whether or not it is a foam, liquid, soap or hand rub.

Effective: Product level monitoring features provide ultra reliability.

Efficient: Dispenses up to 3250 doses without waste.

Safe: The sealed bottle prevents contamination.

Simple: Easy to change cartridge and intuitive design make it simple to maintain and use.

Sustainable: Fully recyclable bottles.



Available products in Intellicare pack size 4 x 1.3 L:

SURE Hand Wash	SURE Antibac Foam Hand Wash Free
SURE Antibac Hand Wash Free	SURE Instant Hand Sanitizer



Diversey has been, and always will be, pioneers and facilitators for life. We constantly deliver revolutionary cleaning and hygiene technologies that provide total confidence to our customers across all of our global sectors. Led by Dr. Ilham Kadri, President & CEO, and headquartered in Charlotte, North Carolina, USA, Diversey employs approximately 9,000 people globally, generating net sales of approximately \$2.6 billion in 2016. For more information, visit www.diversey.com or follow us on social media.

